



pandemic was a primary issue the past two years. This prevented in-person CIF hosting of student events and the annual pizza event when CIF is introduced to the students.

Alex Drummond: At the National level, some thought is to build an endowment to help support silver ring costs. Prince Charles for example, could be asked for seed money.

The Forestry Chronicle Task Force: This Task Force created a journal E-first, and using social media to announce new issues to increase exposure.

National Forest Advocacy Committee: The committee has been active in developing several position papers that have been posted on the national CIF website (<https://www.cif-ifc.org/speaking-out/>). Advocacy components include media releases, advocacy and outreach, policy and position and forest education.

## **Communications**

There are currently a variety of CIF-IFC communication methods available:

- The Leader magazine and E-Newsletters are available on the member page of the CIF-IFC website and are intended to be completed every six months. The RMS will have an update in the next issue of The Leader to come out this summer.
- E-Lecture series are available on the member page of the CIF-IFC website and are posted weekly: <http://www.cif-ifc.org/e-lectures/> Access to past E-Lectures require member login access.
- The Forestry Chronicle is published quarterly but up until 2014, it was published bi-monthly. In 2019, 3 issues were published and in 2020, 2 issues were published. A Task Force is looking to address publication issues.
- The CIF-IFC is also active on social media: Twitter, Facebook, Instagram and LinkedIn.
- Brand Refresh: new CIF-IFC logos, symbolic that the Institute is changing, highly scalable, yet simple in design.
- New CIF-IFC website launched February 1, 2022.
- CIF-IFC has launched new e-store (available under Member Login/Shop).

## **National Awards**

Members and Sections are encouraged to submit nominations for national awards, deadline May 15<sup>th</sup>, 2022. There are two new awards started in 2021, a group and individual CIF gender, diversity and inclusion award. Criteria are posted on the CIF-IFC website (<https://www.cif-ifc.org/national-awards/>).

## **National Annual General Meetings**

- An in-person 2022 National Conference and 114th Annual General Meeting will be held in Sault Ste. Marie, Sept 11-14, 2022 (theme: The New Normal).
- 2023 National Conference will be held in Nanaimo on Vancouver Island, Sept. 24-27th.
- 2024 HAMPCO will be held in St. John's Newfoundland, Sept. 13-18
- 2026: Next available year to hold a joint SAF-CIF Annual Conference

## **National Strategic Plan: available when member logs into their profile:**

2019-2022: Communication, Membership, Sustainability and capacity building, Governance/Leadership, Education Programming and Service Delivery

High level goals for the CIF-IFC National Strategic Plan (2022-2025) are currently being defined:

1. Advocacy and Communication
2. Membership
3. Leadership and capacity building
4. Programs and Initiatives
5. Education and Outreach

### **National Institute Financials**

The CIF-IFC National passed its 2020-2021 audit for the year ending on June 30, 2021, that was undertaken by Dean Decaire of BDO in North Bay, Ontario.

Annual funding is being from Canadian Wood Fibre Centre, Environment and Climate Change Canada for two-year (2021-2023) project funded teacher tours across Canada and to update the forestry teaching kits. CIF National has hired a Forest Education Coordinator, Sarah Keating ([skeating@cif-ifc.org](mailto:skeating@cif-ifc.org)) to assist in undertaking this project with Sections across the country.

The CIF-IFC applied for the federal government Canadian Emergency Business Account (CEBA) (<https://ceba-cuec.ca>) program and received a \$40,000 interest free loan. A total of \$30,000 or 75% of the loan has to be re-paid by Dec. 31, 2022, of which \$10,000 may be kept. The funds are reflected as revenue in the 2020/2021 statement and was added to the reserve account. Membership dues continue to decline from 2020-2021 to 2021-2022. Sustaining membership dues and partnership/sponsorship revenue are expected to see significant increases as with miscellaneous revenue (silver rings, swag, etc.).

Salaries are projected to be significantly higher in 2021-2022 in large part due to the increased staffing from successful proposal revenue generation. Travel is also projected to be much larger than the previous year, in part due to travel to the 2022 AGM in Sault Ste. Marie. Significant increased expenses are projected for advertising/promotion, partnership expenses and miscellaneous such as Silver Rings and swag. IT expenses are projected to be much smaller now that the new Logos and website has been completed.

Sustaining Corporate Memberships have continued to come in and a number of applications such as to the Canadian Wood Fibre Centre have been made which has left the CIF-IFC in a positive position financially, despite declining membership. There was a net profit of \$46,799.22 in 2020-21, with a projected surplus of \$5000 for 2021-2022. Based on patterns from the past two financial reports, the small projected surplus in 2021-2022 is likely conservative.

A few examples of funding sources to CIF National include: Canadian Wood Fibre Centre (annual), Canadian Heritage for French translation, Transfer agreement with Forests Ontario for delivering the Ontario Tree Marking Course, Canada summer jobs program for summer coop placements.

## **5) Committee Reports - Highlights**

### **a) RMS Chair Report - Beverly Wilson**

In addition to chairing Council, activities completed over the past year included:

- Provided report of Section activities to CIF National Sept. 2021.

- Coordinated a CIF-RMS student membership drive in Nov. 2021 with a half price reduction in student membership fee and a CIF-RMS t-shirt that resulted in 23 new student members.
- Sent out RMS progress report update to the membership in December, 2021.
- Liaised with Inside Education and supported sponsorship for ForestEDWest conference.
- Attended ForestEDWest conference in Canmore March 17-19 as representative of CIF-RMS.
- Attended U of A Forest Society Beer and Chili Night on April 9.
- Presented Silver Rings to NAIT forestry graduates.
- Worked on developing a new RMS logo, building on the new National CIF logo.

**b) Program Committee - Hudson Foley**

Committee members: Hudson Foley, Julie Benedik, Lindsay Dent

The RMS Section supported two virtual technical sessions this past year.

- The Fall Technical Session Was held on November 25, 2021 on *Climate Change and Forest Management*. Hudson Foley organized the program and Julie Benedik organized the Remo platform. Julie Benedik and Lindsay Dent provided technical support during the event. There were about 76 on-line participants with 8 speakers. Powerpoint and video presentations from the event are available through our website at <http://www.cif-ifc.org/events/cif-rocky-mountain-section-technical-workshop-climate-change-forest-management/>.
- The Spring Technical Session was held on April 21, 2022 entitled, *Indigenous Rights in Forest Management*. The session was organized by Hudson Foley and was attended by 105 registrants and 6 speakers. The Remo virtual conferencing platform was managed by Lindsay Dent. The powerpoint and video presentations from the event are in the process of being made publicly available.

**c) Social Media Committee – Bentley Fawcett**

Committee members: Bentley Fawcett, Lindsay Dent, Ron Hall

- Since last year's 2021 Annual General Meeting held a year ago on April 29, 2021, there has been 92 posts to social media, representing about a post every four days.
- Instagram now has 321 followers (gained 92, +38.36% growth)
- Twitter: now has 122 followers (gained 13, +11.93% growth)
- Facebook: 133 followers (gained 86, 182.98% growth)
- LinkedIn: 28 followers (new since June 2021)
- Information is posted of multiple topics such as the CIF RMS and national events, notices of meetings, nomination of awards and award recipients, forestry and environmental news, photos from the field, forestry content from the University of Alberta and NAIT, and retweets of relevant forestry news in Alberta and elsewhere.
- Improvements this past year included more forestry news stories, increases in followers on all account and using Instagram and Facebook Stories to provide reminders, make reposts, provide updates, share forestry news and content.

- Areas for improvement for the upcoming year include utilizing all accounts features to increase followers and viewers, encouraging member involvement and submissions (news stories, photos, events).
- Members that wish to contribute but aren't on council can join the Social Media Committee.
- Our website automatically displays the most recent tweets and Instagram posts. We would love for our members to follow us and provide submissions with any news stories, photos, links to events, or anything CIF members wishes to share to the forestry community. You can send our way via email and we can get it posted.

**d) Website – Lindsay Dent**

Committee members: Lindsay Dent, Ron Hall

- Undertakes update of the CIF Rocky Mountain Section website that includes information regarding our Section council, award recipients within Rocky Mountain Section, notification of events with linkages to videos and presentations.
- Provides location for postings of social media links.
- Our website was updated with the new RMS logo

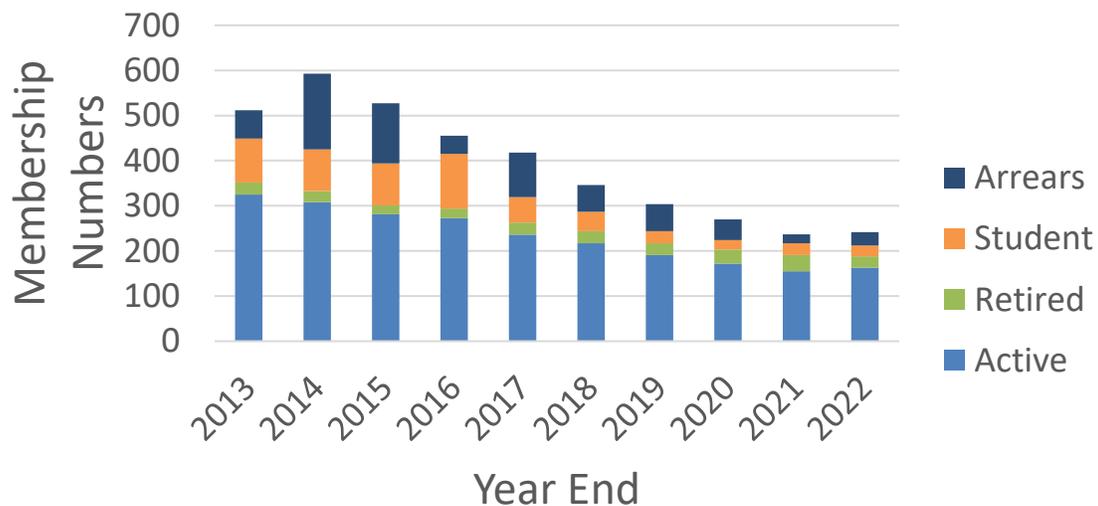
**e) Membership Committee – Lindsay Dent on behalf of Julie Benedik**

**CIF National**

- Membership declining steadily from 2023 members in 2014 to 1263 members in 2022.
- Membership levels are starting to stabilize and only decreased from 1270 members in 2021 to 1263 members in 2022.
- National committees formed to help address vision of CIF issues surrounding member recruitment and retention.
- The National membership committee has been working on identifying what members want and have addressed a number of ways to help increase membership:
  - Updated value statement (to increase value proposition by audience, including students, early-career, mid-career, late-career/retired, and non-traditional audiences). We now have an updated value statement, although this will be a living document and will continually be updated as needed.
  - CIF recently underwent a rebrand with a new logo and website.
  - We have started a membership drive to try to capture new members.
  - Surveys now go out to non-renewing members to determine why they are not renewing, in order to better understand membership wants to improve the value to members.
  - Time periods with low membership renewal have been identified so that we can find new ways to increase renewals during these times.
  - Efforts are underway to establish CIF champions at schools and mentors for early career professionals (to better connect with these groups).

**Rocky Mountain Section**

- RMS is experiencing the same trend as National – a stabilization in membership declines. We've gone from 512 members in 2013 to 242 members in 2022. However, we increased from 237 members in 2021 to 242 members in 2022 (see figure below):



- RMS still comprises a relatively high proportion of membership nationally, approximately 19% of members come from RMS.
- Active members have increased from 155 in 2021 to 163 in 2022.
- Student members have been declining steadily, down from 97 in 2013 to 24 in 2022. However, similar to overall membership trends, numbers have somewhat stabilized and went from 26 in 2021 to 24 in 2022.
- The biggest decrease was between 2016 and 2017 when there were changes to the silver rings, but the issues of early-career professionals not renewing membership after graduation was already evident before then. Hence the need to focus on retaining members after graduation, as outlined in the National membership retention strategies.
- It's difficult to keep recent graduates since AAFMP dues are high and it's a higher priority due to professional registration requirements for employment.
- It seems the strategies being developed and employed at the National and Section levels are already helping to retain membership, and hopefully this continues, and membership increases as we continue to increase the value of membership and better engage students and early-career professionals.

*f) Awards Committee - Dieter Kuhnke*

Committee members: Dieter Kuhnke, Stan Kavalinas, Mark Kube

The **Tree of Life Award** is to recognize individuals who have made superior, dedicated contributions to sustainable forest management, forest renewal or sustained yield, and integrated forest management. Contributions may comprise any noteworthy achievements in activities undertaken by foresters or others.

The CIF Rocky Mountain Section received 3 nominations for the Tree of Life award of which the Awards Committee reviewed the submissions and selected the two recipients for 2021-2022:

- Bob Winship
- Alex Drummond

Acceptance remarks were made by both Bob and Alex following PowerPoint presentations outlining their careers and achievements.

Bob Winship remarked that there is value in CIF. He feels that Alberta is the place to be. He encouraged CIF-RMS to get leaders and shakers to participate in the Tech Sessions. He noted that we need to save the forestry schools and that he admires those who encourage students to get into forestry.

Alex Drummond commented that he has been a CIF member over 25 years. For him, it has been great to be part of a strong section, to have learned much from serving two terms on Council and from the National Executive. Really like to acknowledge the students and see their development in their careers. He thanked colleagues at U of A, NAIT, Norquest and other colleagues that continue to inspire him like Allen Carroll, Richard Dominy, Mark Pearson, Michel Vallee, Mark Kube, and John Spence. Alex wanted to dedicate his award to the late Jim Beck (whom he considers a mentor, friend, and supervisor).

A number of RMS Student awards were also awarded from the 2020-2021 year that was delayed due to the Covid-19 pandemic. Student awards included:

University of Alberta 2021

- CIF-RMS Bursary (\$700): Aiden Holland
- CIF Gold Medal: Steve Mitchell
- CIF-RMS Field Camp Award (\$200): Jessica Lagroix

Northern Alberta Institute of Technology

- CIF-RMS Bursary: Sydney Ogrodiuk (\$1,250)
- CIF-RMS Aboriginal Bursary: Raven Cardinal (\$1,250)

*Note: CIF Gold Medal and CIF-RMS Book Award have not yet been finalised*

**g) Student Connections, Charles Nock**

Committee members: Charles Nock, Ashley Lawson

The pandemic prevented the opportunities to hold in-person events such as the CIF Introduction and pizza events. However, the U of A Forest Society, with CIF-RMS support, did hold the Beer and Chili Cook-off Event on Saturday, April 9. Approximately 40 students (from both U of A and NAIT), along with U of A Forestry professors Brad Pinno and Charles Nock and RMS Council members Ron Hall, Bev Wilson and Anne McInerney, tasted more than 9 very different chilis. Director Ron Hall gave a presentation on the value of CIF membership to the students after supper.

The University of Alberta is hoping to have a team for the Student Quiz Bowl at the National AGM.

**6) Treasurer's Financial Report – Anne McInerney**

The draft 2021/2022 financial statements for RMS were shown at the AGM. As the year end is April 30th, 2022, we will provide the final financial statements by the end of May. Even though there were two volunteers for last year, the financial statements were not submitted for review. Two volunteers are needed to assist in reviewing 2021/2022 financials. Anne will seek out two members to undertake this review.

There is a smaller amount in our checking account compared to last year and there are some accounts receivable. Overall revenue is down and but expenses started to increase largely due to some in-person student events. We ran a student membership drive and paid for 50% of the first-year membership for new student members.

From the balance sheet, we are currently holding \$9,485.58 in a GIC and \$58,253.49 in the chequing account with total assets of \$67,739 compared to \$74,458 from the year previous. We expect more revenue and expenses from the final Tech session in this fiscal year.

<b>CIF -RMS Balance Sheet as of April 23,2022</b>		
	2022	2021
<b>Assets</b>		
<b>Current Assets</b>		
Investment Accounts (GIC)	9,485.58	9,414.97
Chequing Bank Account	58,253.49	62,293.76
<b>Total Cash</b>	<b>\$ 67,739.07</b>	<b>\$ 71,708.73</b>
Accounts Receivable		2,750.00
<b>Total Receivable</b>		<b>\$ 2,750.00</b>
<b>Total Current Assets</b>	<b>\$ 67,739.07</b>	<b>\$ 74,458.73</b>
<b>Total Assets</b>		<b>\$ 74,458.73</b>
<b>Liabilities</b>		
Due to		-
Accounts Payable		68.75
<b>Total Liabilities</b>	<b>\$ -</b>	<b>\$ 68.75</b>
<b>Equity</b>		
Retained Earning - Previous Year	60,084.49	54,538.92
Current Earnings	(3,768.35)	5,545.57
<b>Total Equity</b>	<b>\$ 56,316.14</b>	<b>\$ 60,084.49</b>
<b>Total Liabilities and Equity</b>	<b>\$ 56,316.14</b>	<b>\$ 60,153.24</b>
<b>Notes:</b>		

From the Income Statement, we observe higher member dues for 2021-2022 compared to 2020-2021, reflective of a slight increase in membership. A large portion of our revenue

previously came from hosting Technical Sessions but this was not the case for 2021-2022 as a result of the Covid-19 pandemic. As a result, there was a significant reduction in the expenses largely due the reduced costs in hosting virtual Technical Sessions. There was also an increase in student expenses due in-person sponsorship events and the direct support for Silver Rings. Due to the fact that in-person Council meetings have not been possible, they continue to be held virtually which led to the purchase of an annual Zoom license of \$210. It is expected that Council meetings in future will continue to be held virtually.

<b>CIF Rocky Mountain Section</b>		
<b>Income Statement May 1, 2021 to April 26, 2022</b>		
<b>Revenue</b>	<b>2022</b>	<b>2021</b>
Membership Dues	3,846.00	3,759.00
Technical Sessions	2,205.00	4,760.00
AGM Profit Share	-	-
Miscellaneous	-	10,500.00
GIC Interest		116.23
<b>TOTAL REVENUE</b>	<b>\$ 6,051.00</b>	<b>\$ 19,135.23</b>
<b>Expenses</b>		
<b>Program Expenses</b>		
AGM - National	66.15	40.29
AGM - RMS	-	-
FILS Sponsorship&ForestEdWest	2,500.00	500.00
Fundraising, Donations & Awards	328.93	-
HAMPCO	-	-
FWB	-	1,273.97
Miscellaneous (gifts, framing)	-	-
RMS Council Meetings	-	-
Technical Sessions	708.90	5,032.29
Misc Expenses	594.47	-
Tree of Life Awards		88.42
Travel	-	-
<b>Total Program Expenses</b>	<b>\$ 4,198.45</b>	<b>\$ 6,934.97</b>
<b>Student Expenses</b>		
AGM - National	-	-
CIF National Rings	2,982.10	2,784.00
Donations	-	-
First Year Membership	787.50	742.44
Post Secondary Awards	200.00	642.50
Student Grad Support		
Student Events	1,288.05	-
<b>Total Student Expense</b>	<b>\$ 5,257.65</b>	<b>\$ 4,168.94</b>
<b>Total Operation Expense</b>	<b>\$ 9,456.10</b>	<b>\$ 11,103.91</b>
<b>General &amp; Administrative Expenses</b>		
Accounting & Legal		
Advertising & Promotion		
Interest & Banking Charges	63.00	
Miscellaneous		
Council Expenses		210.00
Office Expenses	300.25	2,275.75
<b>Total G&amp;A Expense</b>	<b>\$ 363.25</b>	<b>\$ 2,485.75</b>
<b>TOTAL EXPENSE</b>	<b>\$ 9,819.35</b>	<b>\$ 13,589.66</b>
<b>NET INCOME (LOSS)</b>	<b>\$ (3,768.35)</b>	<b>\$ 5,545.57</b>

There is a projected budget deficit of \$10,350 with the proposed 2022/2023 budget but this depends heavily on the cost of upcoming Technical Sessions which have yet to be planned. We are anticipating in-person events can resume and expect that both Tech Sessions may also be held as live events. The proposed 2022/2023 budget can be summarized as follows (can be seen below in detail):

<b>RMS Proposed Budget 2022/23</b>		
<b>Revenue</b>		<b>Comments</b>
Membership Dues	\$3,500.00	similar to 2021-22
Technical Sessions	\$13,000.00	2 live sessions
External funding for technical session	\$14,000.00	From industry
Interest	\$100.00	Estimate
Other revenue		Donations, display booths
<b>Total Revenues</b>	<b>\$30,600.00</b>	
<b>Expenses</b>		
Core Activities Funded From Revenues		
Bank service charges	\$100.00	Service fees
Accounting and legal	\$ -	Volunteer
Office (postage)	\$20.00	Stamps
Technical Sessions	\$26,000.00	Venue, Video services
Travel (Director, Chair, Council)	\$2,500.00	Fall 2022
National AGM participation	\$250.00	
Council meeting expenses	\$250.00	Zoom subscription + Cloud
FILS sponsorship, U of A	\$500.00	
Website hosting	\$300.00	
Website maintenance	\$1,200.00	
Post secondary awards (UofA / NAIT Prizes)	\$650.00	
Student support - Silver Rings	\$4,000.00	UofA and NAIT
Student activities - chili and beer	\$1,500.00	
Student activities - quiz bowl	\$2,500.00	In person 2022
Other donations, awards (AB Envirothon, ForestEdWest, etc.)	\$1,000.00	
Misc (award frames, gifts, t-shirts)	\$180.00	
Other	\$ -	
<b>Total Expenses</b>	<b>\$40,950.00</b>	
<b>Net Income (Loss)</b>	<b>-\$10,350.00</b>	

- \$30,600 revenue, \$3,500 membership dues, \$13,000 technical session revenue, \$14,000 industry sponsorships and \$100 interest from GIC.
- Expenses include those such as the Tech Sessions, Council meeting expenses (e.g., Zoom license, Google drive cloud storage), support of FILS, maintenance of the RMS website and student awards.
- Other expenses mostly relate to student support and include \$4,000 for the Silver Rings and miscellaneous items like Student Beer and Chili expenses.

Mark Kube and Teresa Stokes went through the previous 3 years of statements. Thank you for their review and comments.

7) ***Resolutions, questions, and comments from the Membership – Bev Wilson***

No resolutions were received from members ahead of time. No resolutions were received from the floor.

8) ***2022-2023 RMS Council - Bev Wilson***

The 2021/2022 slate is presented as follows:

Director	Bev Wilson
Chair	Hudson Foley
Vice Chair	Milton Davies (Incoming)
Treasurer	Anne McInerney
Councilor	Julie Benedik
Councilor	Dieter Khunke
Councilor	Charles Nock
Councilor	Emma Farnham
Councilor	Lindsay Dent
Councilor	Bentley Fawcett
Councilor	Charles Nock
Student Rep	Madi Lieske (U of A Senior Rep)
Student Rep	Cullen Mallet (NAIT Senior Rep)
Student Rep	TBD (U of A Junior Rep)
Student Rep	TBD (NAIT Junior Rep)

Outgoing RMS Council and Student Members:

- Ron Hall
- Jake Atkinson (U of A student rep)
- Zach Hansen (NAIT student rep)

Bev Wilson thanked everyone for serving on CIF-RMS Council

**Motion:** To accept the 2022/2023 council as presented.

Proposed: Hudson Foley                      Second: Bentley Fawcett

No objections. Carried.

Bev thanked Ron for extra work and time he put in this past year serving an extra year on RMS Council. Also grateful to Milton Davies for stepping up and taking on the position of Vice-chair.

**9) *Introduction of Incoming Chair - Bev Wilson***

Closing comments were made by Hudson Foley

**10) *Adjournment – Bev Wilson***

**Motion:** To adjourn meeting.

Proposed: Hudson Foley

Second: Bentley Fawcett

No objections. Carried.

Meeting adjourned at 8:21 pm.